



AGRICULTURE POLICY **PRIORITIES IN CANADA**

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North American Pollinator Protection Campaign Conference

October 20, 2010 – Washington, DC

AGRICULTURE POLICY OBJECTIVES

- Building a competitive and innovative sector
- Ensuring the sector contributes to society's priorities
- Being proactive in managing risks

HEALTHY CANADIANS

- Nutrition:
 - Encourage positive health choices
 - Vegetables and fruit make up the largest arc of *Canada's Food Guide* rainbow
 - At least one vegetable or fruit at every meal + snacks
- Food Safety:
 - Minimize and manage public health risks associated with the food supply
 - Safe and sustainable plant and animal resource base

FOOD SECURITY

- Domestic:
 - Secure supply
 - Modern greenhouse industry
 - Seasonal fruit & vegetable imports
- International interests:
 - Concerns for developing countries
 - Opportunities for trade in developed countries

BIOFUELS

- Strategy for renewable fuels
 - Increasing the retail availability of renewable fuels through regulation
 - Supporting the expansion of Canadian production of renewable fuels
 - Assisting farmers to seize new opportunities in this sector
 - Accelerating the commercialization of new technologies

POLLINATORS

- Pollinators are integral to most issues in ag policy spectrum
- Nearly inconceivable that pollinators would not be around to support our farmers
- Taken for granted?
- NSERC/CANPOLIN



THANK YOU

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